



See for Yourself at www.densify.com/try

What is Densify?

Densify is an analytics service that uses machine learning to **make your applications self-optimizing**, enabling them to continuously and automatically match their needs with perfect-fit cloud resources.

Organizations are challenged with the inability to automate the process of quickly and correctly identifying the right public cloud resources for their applications, **resulting in operational risks, application performance issues, and wasted company funds.**



How Densify Solves this Problem

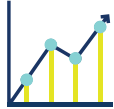
At the heart of Densify's service sits **Cloe, our Cloud-Learning Optimization Engine**. Cloe perfectly matches your applications' needs with the optimal supply from one or more cloud providers.

Our cloud experts deliver Cloe's findings, and work as an extension of your team to **keep your applications forever optimized, improving performance and cost effectiveness by 60–80%**. No software to install, no manuals to read—just results.



How The Densify Service Works

1. Cloe establishes predictive demand patterns



2. Cloe creates normalized models of cloud supply



3. Cloe optimizes supply and demand



4. Our cloud experts fine-tune and deliver Cloe's findings to you



Don't Take Our Word for It

Leading organizations rely on Densify to improve business margins and keep their clouds optimized 24/7.

Bank of America 



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 Citizens Bank®



FedEx

HONDA

 KAISER PERMANENTE®



WALT DISNEY Parks and Resorts

"Now we have the answers we need to optimize all our key AWS services."

ticketmaster

"No one can do cross-catalog/generation analysis like Densify does."

KOHL'S

"I love the service-based delivery model of Densify, I wish all my vendors provided a human resource."